

COMMONWEALTH OF PENNSYLVANIA



PROCLAMATION BY THE GOVERNOR

WHEREAS, Transportation Demand Management (TDM) encourages travelers to maximize the efficiency of transportation systems, leading to improved mobility, reduced congestion, and lower vehicle emissions; and

WHEREAS, TDM programs and policies aim to provide everyone throughout our Commonwealth with a diverse variety of reliable and affordable transportation options; and

WHEREAS, supported with effective marketing and advanced technologies, Pennsylvanians can make informed choices to meet each trip's unique needs while considering cost, time, and convenience; and

WHEREAS, with a reduction in single occupancy vehicles on our roads, commuters can see significant reductions in congestion along with cleaner air and improvements in public health; and

WHEREAS, TDM initiatives that support increased levels of walking and cycling also enhance overall quality of life; and

WHEREAS, with more transportation options and less traffic, people will have better and more reliable access to jobs; and

WHEREAS, TDM professionals, strategies, and organizations can support and advance community efforts while making strides in decarbonizing our transportation system, ensuring a better quality of life for all Pennsylvanians.

THEREFORE, I, Josh Shapiro, Governor of the Commonwealth of Pennsylvania, do hereby proclaim September 16-20, 2024, as

TRANSPORTATION DEMAND MANAGEMENT WEEK

in recognition of the importance of incorporating safe and reliable modes of transportation for all Pennsylvanians and reducing our Commonwealth's transportation carbon footprint. I encourage all Pennsylvanians to spread awareness of the positive impacts of TDM on the environment and across our communities.



GIVEN under my hand and the Seal of the Governor, at the City of Harrisburg, this sixth day of September two thousand twenty-four, the year of the Commonwealth the two hundred forty-ninth.

Governor Josh Shapiro