

County of Montgomery



Proclamation

TRANSPORTATION DEMAND WEEK 2024

- WHEREAS, Transportation Demand Management (TDM) encourages drivers to maximize the efficiency of transportation systems leading to improved mobility, reduced congestion, and lower vehicle emissions; and*
- WHEREAS, TDM programs and policies aim to provide all people with a mix of reliable and affordable transportation options; and*
- WHEREAS, Supported with effective marketing and advanced technologies, people can make informed choices to meet each trip's unique needs, while considering cost, time and convenience. With even a small reduction in the number of single occupancy vehicles on our nation's roads, commuters can see significant reductions in congestion; and*
- WHEREAS, With reduced reliance on personal vehicles, our communities will see cleaner air leading to direct improvement in public health; and*
- WHEREAS, TDM initiatives that support increased levels of walking and cycling also enhance overall quality of life. With more transportation options and less traffic, people will have better and more reliable access to jobs; and*
- WHEREAS, TDM professionals and organizations can support and advance community efforts; and*
- WHEREAS, Through the use of TDM strategies, our communities can make strides in decarbonizing our transportation system, which is a significant contributor to climate change; and*
- NOW, THEREFORE, We, the Montgomery County Commissioners, hereby proclaim September 18, 2024, through September 22, 2024, as*

TRANSPORTATION DEMAND WEEK

And encourage the efforts of all local government agencies, businesses, and community members that are advancing TDM measures throughout our communities.



Handwritten signature of Jamila H. Winder in blue ink.

Jamila H. Winder, Chair

Handwritten signature of Neil K. Makhija in blue ink.

Neil K. Makhija, Vice Chair

Handwritten signature of Thomas D. Bello in blue ink.

Thomas D. Bello, Commissioner

County Commissioners